

# DAEMEN DIALOGUE

Volume No. 3

February 1997

## Marsha D. Jackson Appointed Associate Dean For Student Affairs

Marsha D. Jackson has always loved being around college students. In fact, she'll tell you that a college campus is one of her favorite places to be. Not surprisingly, that's just where she's spent her entire career. Most recently associate dean of student life & co-curricular education at St. Lawrence University, she is Daemen's new associate dean for student affairs.

Born and raised in Buffalo, Jackson attended Kensington High School, then went on to Buffalo State College, where she discovered just how much she enjoyed being on a college campus. After earning a bachelor of science in social work, and a master of science in student personnel administration, she decided to stick around, accepting a position as Buffalo State's assistant director of residence life.

She spent the next 10 years at her alma mater, steadily advancing, serving as coordinator of Greek affairs (planning and developing the first state-wide Greek conference, "Greeks in SUNY: Past, Present, and Future..."), coordinator of student activities, and finally, director of the college judicial system and campus mediation program.

"I made great friends at Buff State, a lot of wonderful people who taught me and mentored me," says Jackson. "I was very lucky to get that sort of guidance."

Dr. Charles J. Reedy, vice president for academic affairs, and dean of the college said he is very pleased that Jackson has

accepted a position here.

"She has a real love for higher education, and that comes through in conversations with her. She enjoys making a difference in the lives of students; she's a wonderful addition to our campus community."

Jackson also loves sports. While at Buffalo State, she served on the planning committee for the New York Empire State Games, held in Buffalo in 1988, and the World University Games in 1993. That led to the '96 Olympics in Atlanta.

"The Olympics were amazing. I remember looking up the street one day, standing on tip-toes, and not being able to see the end of the stream of people."

"Part of my responsibilities involved recruiting, training, and supervising the athletes' village staff. We served 16,000 people 6 and-a-half meals a day; we dispensed 240,000 bottles of water every day. But I still managed to see lots of events -- I was determined."

She also met lots of interesting people. One was Muhammad Ali, whom she had lunch with one day. And of course the athletes, including a group of female basketball players from China, and a weight lifter who consumed 25,000 calories per meal during competition.

"Muhammad Ali couldn't have been nicer. That lunch was a highlight of the Olympics for me. All in all, it was a great experience."

After the Olympics, she returned to St. Lawrence, thinking she might be ready



for a change. Learning about the opportunity at Daemen, Jackson saw a chance to return to Western New York. Visiting the Daemen campus, she immediately liked what she saw.

She plans to be very involved in campus activities, and sees many opportunities for growth in student life.

"I liked everyone I met, and felt very comfortable. Daemen is a warm, friendly place, and I'm looking forward to being there. I'm also excited about coming back to Buffalo."

Daemen president Dr. Martin J. Anisman said he had similar feelings when he arrived at Daemen nearly one year ago.

"Daemen is indeed an easy place to feel comfortable, and I know Marsha will find a warm welcome, as I did. She'll find our students a bright, energetic group to be around."



# William Predmore Receives Fulbright Fellowship To Colombia

Assistant professor of history and government William Predmore will spend this July in Colombia, as part of the 1997 Fulbright-Hays Seminars Abroad Program. The four week program, "Colombia, Many Countries in One: Economic Growth, Environmental Sustainability, Sociocultural Divergence, and Biodiversity: Profile and Paradox", will provide a close-up of life in the South American nation. Predmore will travel with 15 other instructors, representing colleges, universities, and secondary schools from around the country.

Group members will spend their initial two-and-a-half weeks in the capital city of Bogotá, examining the relationship between the last decade of Colombian economic development and the country's socio-cultural situation. They will also spend a week in Columbia's famed coffee-growing region, the key to the nation's economy. A final week will be spent in the coastal city of Cartagena, where the focus will shift to Colombia's biodiversity, which

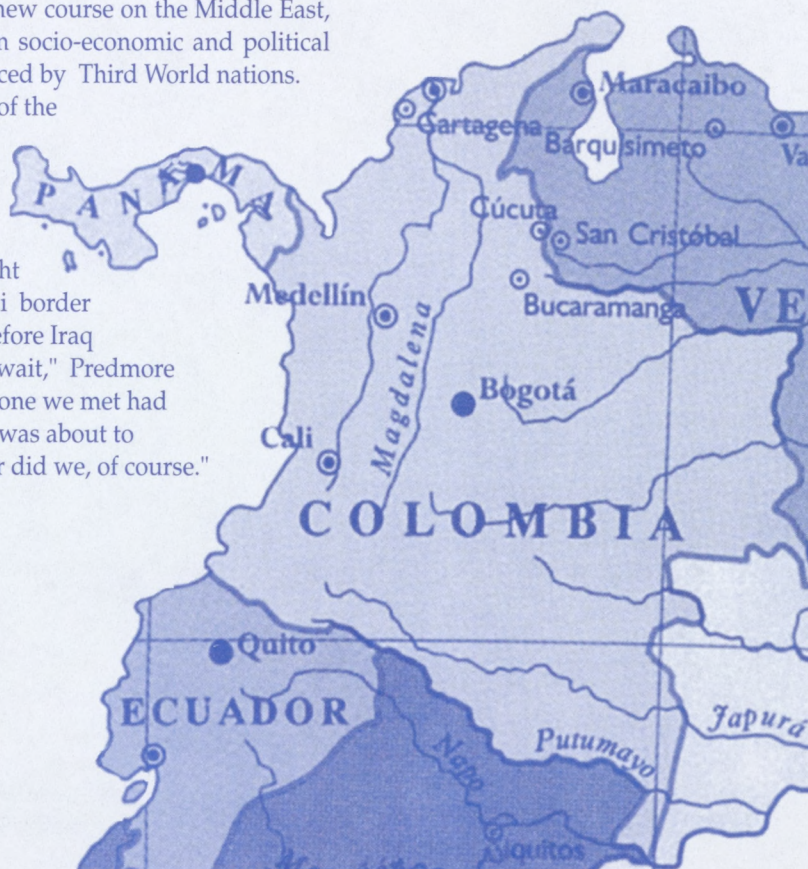
is among the world's richest.

"This seminar will provide "hands-on" experience in another culture," Predmore points out. "It's something that can't be obtained from textbooks."

Predmore and other Fulbright participants will use the knowledge gained from their trip to expand and improve current teaching and curriculum development. In 1990, Predmore received a Fulbright Fellowship to Egypt, which enabled him to structure a new course on the Middle East, focussing on socio-economic and political problems faced by Third World nations.

"As part of the Egyptian trip, we travelled to Jordan. We were right on the Iraqi border one week before Iraq invaded Kuwait," Predmore recalls. "No one we met had a clue what was about to happen. Nor did we, of course."

Last summer, Predmore added to his knowledge of the Middle East, receiving a National Endowment for the Humanities Scholarship to study Islamic history and culture at the University of Arizona. This past fall, he taught a new course, "The Modern Middle East: History and Culture", incorporating material from that seminar, as well as his previous trip to Egypt.



## Faculty Notes

Mary Lou Rusin, professor of nursing and chair of the Daemen Department of Nursing, has been selected a program evaluator for the National League for Nursing (NLN). Rusin will travel nationwide, making site visits to nursing schools seeking initial or re-accreditation by the NLN.

Charles J. Sabatino, associate professor of religious studies, received the Mental Health Association of Erie County's Beatrice Edelman Award, given annually to the organization's outstanding volunteer of the year.

Robert H. Colson, professor of accounting and chair of the Daemen Business & Commerce Division, was selected for the 1996 edition of WHO'S WHO IN FINANCE & INDUSTRY, and has been named to the 1997/98 Board of Directors of the Buffalo chapter of Financial Executives' Institute.

## Daemen College Faculty Lecture Series

Members of the Daemen faculty are continuing their series of open lectures for members of the Daemen community and the public. Begun last fall, the lectures fall outside the classroom environment, and offer material that may not always coincide with what individual faculty members regularly teach.

The lectures are free, and refreshments are offered.

### "The Making of Story or Mythopoeisis"

Tuesday, March 18, 7:30 pm

Dr. Peter Siedlecki,  
Department of English

### "H/K-ATPase: The Gastric Pump"

Thursday, April 17, 11:30 am - 1:00 pm

Dr. Robert Gunther,  
Department of Natural Science



## CSC100 Explores Computers On-Line



Computer Science 100 this semester is making innovative use of the web. The class, taught by Chris Wilson, meets in the Business Computer Lab, where they use a web site to take advantage of what Wilson calls "the students' natural inclination to explore."

What students experience on the web site is the kind of information found in a traditional classroom: lecture notes, readings, and assignments. But the web class is different from the traditional class in many ways. Students don't have "to scribble madly" while the he lectures, says Wilson. With the notes available on the web site, students instead can concentrate on listening. Later, if they need to, they can return to the on-line notes.

The book used by Wilson's class is enhanced by an on-line version at the publisher's web site. A chapter on binary code, for instance, is summarized on the CS100 site and linked to an elaboration at the publisher's site, where there are additional links to other sites on the web that talk about the code. One of these links is an artistic rendition of using one's fingers to count in binary to 1023. This hypertextual linking, says Wilson, allows students to explore any given topic in detail. All they have to do is point and click.

Students also find assignments on the CSC100 site. The information, however, goes beyond what's required. Students can also find links within an assignment to daily notes or to book sections that explain the assignment.

At the beginning of the semester, most of the students in CSC100 had never used computers, and, initially, Wilson thought that maybe they would be computerphobic. But Wilson says the web is user-friendly even for the computerphobic. All they have to do is point and click. This ease of use, he says, as well as the hypertextual format of the content, has led students to a deeper exploration of computers.

The CSC100 web site can be found at: [www.daemen.edu/classes/csc100](http://www.daemen.edu/classes/csc100).

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### HELP \_daemeNet\_ OUT

Have any good web stories for \_daemeNet\_. Send them to at: [daemeNet@helman.daemen.edu](mailto:daemeNet@helman.daemen.edu).

### \_daemeNet\_ on the News Page

Download \_daemeNet\_ from the Daemen Newsstand at: [www.daemen.edu/news](http://www.daemen.edu/news).



# daemeNet

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## Daemen Alumni Now Have Home Page



Looking for information about Daemen's alumni programs? Maybe you'd like to volunteer time for a phonathon. Or you're wondering about upcoming events. Now you can one-stop-shop for such information on the Internet. At the Daemen web site of course.



Daemen's Internet site, always growing and expanding, is now a great way to track down long lost classmates, or to let others know what's new with you.

And that's just the beginning of what you'll find on the alumni web pages. You can find information about Daemen Alumni chapters in Albany, New York; Atlanta, Georgia; Highland Beach, Florida; and the New York City area. On the Daemen Alumni Home Page you'll also find information about the: Alumni Board of Governors meetings, the Distinguished Alumni Award, the Alumni Senior Award, courses that you can audit, Legacy Scholarships, and committee and volunteer opportunities.

You can even send the Alumni Office information about yourself. You can use e-mail to have your address included in the Daemen Alumni Directory, or you can use the Alumni On-Line Form to tell about what's been going on in your life since graduation.

If you're an alumnus, and you're on line, stay in touch by going to **[www.daemen.edu/alumni](http://www.daemen.edu/alumni)**.

## Natural Science Pages Up-Dated

The Daemen College Natural Science web pages have recently received a dramatic face-lift. Prospective students from around the world can now learn about the department's degrees and faculty. Redesigned by the department's chair and web wizard, Dr. Robert

Gunther, the web pages now provide complete information about each Natural Science degree. Prospective students who find that information interesting can also learn about the Natural Science faculty, who all have pages listing their professional degrees, experience, research interests, teaching activities, and hobbies. Take a look at **[www.daemen.edu/departments/natsci](http://www.daemen.edu/departments/natsci)**.



# Elderhostel To Be Offered At Daemen For 15th Straight Year

Each year, nearly a quarter-million people 55 and over pack their bags, leave home, and move back to college. They study history, gender-related issues, calligraphy, genetic technology -- or maybe classic and contemporary

films, or fitness through total body wellness. There's just about no limit to the diversity of subjects offered through Elderhostel.

Started back in 1975 by social activist and educator Marty Knowlton, the first programs attracted only a few hundred "hostelers" to a few small colleges in New England. It has since grown into a new movement in American adult education, gaining more participants each year (not to mention what will happen when the Baby Boomers reach this age group in

full-force!).

This summer Daemen will offer its fifteenth straight year of Elderhostel programming. As in past years, three different study weeks will be offered, along with accommodations in Canavan Hall, and meals in Wick Center. The price is a very reasonable \$360 for each week. More information can be obtained from the Daemen Conference Office.

## June 22-28

### Mark Twain

Peter Siedlecki, Professor of English, Daemen College

### Post WWII America

William Predmore, Assistant Professor of History and Government, Daemen College

### Facing the Wilderness

Joan Goldberg, Daemen Art Department & Independent Professional Artist

## July 6-12

### Who Shall Inherit the Earth?

Joan Lorch, Faculty Emeritus - Biology, Canisius College

### The Enemy Within

Gayle Koscelski, Assistant Professor of English, Daemen College

### Extinctions/Fossils

John D. Pinsof, Associate Professor of Biology, Daemen College

## July 20-26

### Hollywood/American Family

Shawn J. Kelley, Associate Professor of Philosophy/Religious Studies, Department Chair, Daemen College

### Modern Art/Working Artist Reveals All

Joan Goldberg, Daemen Art Department & Independent Professional Artist

### American Public Education

Anton Schwartzmueller, Principal, Amherst Middle School (Retired)



above:  
Debating  
a point  
at a Daemen  
Elderhostel



left: Daemen  
Elderhostels  
offer opportunities  
for conversations,  
discussions, and  
involvement  
between all  
age groups.



## Jim Burke Named To Statewide Panel

Daemen director of housing James Burke, Jr., has been appointed to the College Student Personnel Association of New York State Advisory Board (CSPA), as co-chair of the Committee on Alcohol, Tobacco, and Other

Drugs. His plans include pooling college and university resources statewide, to develop a proactive approach to the many complex problems linked to this issue. Burke was named to the committee last November.



# Schedule of Events

## FEBRUARY

- Feb. 20 Tribute to Sister Jeanne File  
Wick Center
- Feb. 22 Men's Home Game vs. St. Vincent  
4:00 PM - Gym
- Feb. 23 Women's Home Game vs. Carlow  
2:00 PM - Gym
- Feb. 25 "Act Your Age" Film Series  
*Europa, Europa*  
7:30 PM - Wick Center
- Feb. 27 Women's Home Game vs.  
St. Vincent 5:00 PM - Gym

## MARCH

- Mar. 1 Women's Home Game vs.  
Westminster 5:30 PM - Gym  
Men's Home Game vs. Westminster  
7:30 PM - Gym

New York City Alumni  
Chapter Meeting  
12:00 Noon - Doral Tuscany Hotel

- Mar. 1-8 SPRING BREAK
- Mar. 4-8 K.E.C.C. Women's  
Basketball Playoffs - TBA
- Mar. 8 Spring Fever Workshop  
Wick Center
- Mar. 8-11 K.E.C.C. Men's  
Basketball Playoffs - TBA
- Mar. 18 Daemen College Faculty Lecture  
Series "Making of Story or  
Mythopoesis" Dr. Peter Siedlecki,  
Dept. of English  
7:30 PM - Alumni Lounge
- Mar. 25 "Act Your Age" Film Series

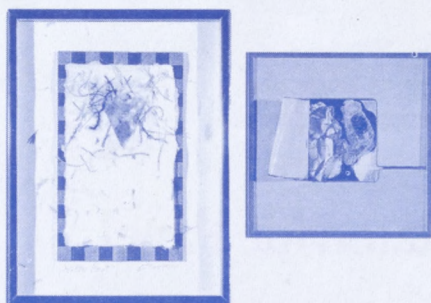
Mar. 28-31 *Welcome To The Dollhouse*  
7:30 PM - Wick Center  
SPRING HOLIDAY

## APRIL

- Apr. 17 Daemen College Faculty Lecture  
Series "H/K-ATPase: The  
Gastric Acid Pump"  
Dr. Robert Gunther,  
Dept. of Natural Science  
7:30 PM - Alumni Lounge
- Apr. 17-May 18  
"Song of Singapore"  
Daemen Theater  
SUMMERFARE (839-8540)
- Apr. 18 Semi-Formal Dance  
Daemen Student Association  
Wick Social Room
- Apr. 19 SPRINGFEST / 50th  
ANNIVERSARY KICK-OFF

## Townsend Part of Rochester Exhibit

Collages by Carol A. Townsend, part-time instructor in the Daemen Art Department, are part of an exhibit at the Shoestring Gallery in Rochester. Her work is part of "Small Treasures", on display until March 1, 1997.



**Small Treasures**  
January 24 - March 1

**SHOESTRING GALLERY**  
1855 MUNKOE AVE./ROCHESTER, NY 14618/(716) 471-3886

## 'Da-Mentions'

### New Employees

The College Maintenance Department announces four new staffers:

**Martin Ratkowski**  
**Anne E. Gorlewski**  
**Linda Hammer**  
**Gary E. Kudla**

In addition, **Henry Hartwick** was promoted to maintenance mechanic, effective 1/6/97.

**Gregory M. Schulz**, assistant vice president for ambulatory services and health care policy at Roswell Park Cancer Institute, has joined Daemen's Health Systems Management Department. Greg began teaching at Daemen last fall.



## Is Your Tax Preparation A Taxing Situation? Try This!

Daemen College employees are eligible for a 20% discount on tax preparation fees at any participating H&R Block location.

A Daemen College ID card must be presented to obtain the discount. Cards may be picked up in the Personnel Office, DS room 115.

### Daemen Dialogue

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